GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:1235
ANSWERED ON:02.03.2000
NEW TOURISM POLICY
RAM SHAKAL;SRIKANTA DATTA NARASIMHARAJA WADIYAR;V. SAROJA

Will the Minister of TOURISM be pleased to state:

(a) whether the new tourism policy has been drafted;

(b) if so, the details thereof; and

(c) the time by which the new policy will be implemented?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI ANANTHKUMAR)

(a) and (b): Yes, Sir. The new policy focusses on the following major items:

(i) Providing information, facilitation and safety to tourists.

(ii) Creating awareness amongst all sections of society about the socio economic benefits of tourism.

(iii) Providing a national focus for the development of tourism.

(iv) Diversification of tourism products and its development.

(v) Providing for peoples participation in the development of tourism and in sharing the benefits of tourism.

(vi) Facilitating the development of a dynamic private sector in tourism industry.

(vii) Ensuring easy international access to India, enhancing carrying capacity and improving the quality of services.

(viii) Facilitating domestic tourism by promoting amenities and facilities for budget tourists.

(c): After the approval of the policy, the concerned Ministries will prepare the action plans within a period of two months.